

Shared - some decisions of the GC and plans going forward



ROYAL SELANGOR CLUB

Berita Terkini



M Jayakumar, since his election as President of the club on 18 December 2022, has been hitting the ground running

**INTEGRITY,
GOVERNANCE,
TRANSPARENCY &
CLUBBING SPIRIT**

1. Code of Conduct

Will be published for information of members
(all signed except one)

- To preserve the prestige and dignity of the General Committee and the Club
- Fostering sense of purpose and unity
- Discharge their respective duties in a transparent and honest manner
- Good governance

2. **Quarterly P&L Statement** will be published

3. **Townhall meeting**
for positive feedback, in March/April

4. **Membership on downward trend**
net addition is dropping

One For One

Membership Loyalty Scheme

Eligibility; 4K + 5K + 5K:

RATIONALE;

Increase revenue

Patronage has dropped

Excess capacity in 2 locations

7 bars and 12 food outlets

Largest offering in this region

TARGET - 450 new members

- RM4M Revenue ,
- RM2.2M Deposits ,
- RM800K/year Subscriptions
- ✓ Marketing Plan
led by B Sivaruben, Membership Chairman
- ✓ Sports Sections' target - 400, with RM200 incentive per new member to respective sections.
Driven by Sports Chairman, Khoo Kah Jin

Investments in IT and infrastructure

5. INVESTMENT IN INFRASTRUCTURE

and upgrade facilities. Keep the Club as 'the destination of choice'. Thank you to Past President Charlie Chelliah and build on the work done.

6. TO ENCOURAGE PATRONAGE

combination of new, tested and proven activities will be initiated

7. Emphasis of F&B Task Force PRICE, QUALITY and SERVICE DELIVERY

8. JUNIOR SPORTS DEVELOPMENT PROGRAMMES

new injection of support

9. INVESTMENTS in IT and INFRASTRUCTURE

New investments in IT and its related infrastructure will be given a new push.

- Necessary to bring our Club to next level.
- You will see club's ambassadors going around soon to help install our new mobile app and guide for you to use the features.



Junior sports development



Food and Beverage

10. Consolidation of our financial services

Offered by financial providers to get the best deals for the Club. Finance team is working on this.

11. 'RSC GO GREEN'

Introduction agenda

- Progressively leaving the least carbon footprint
- Move towards paperless transactions – digitalisation
- Reduce use of plastic in whatever form.
- Investment on solar energy
- EV car charging bays – etc.

12. OPTIMISE COST

Will be conducting a review of operational expenditure to optimise cost

- 2020-2021 we had government wage subsidy during pandemic amounting to RM1mil – now nil
- We have to be stringent and prudent in our expenditure

13. INCLUSIVENESS AND TOGETHERNESS

To embrace the diversity of our membership we will promote more inclusiveness and togetherness in our activities

14. BUDGET 2023 TO MEET THE NEEDS OF OUR MEMBERS

The General Committee – has put together the budget for 2023 very carefully to make sure that it meets the needs of our members.

The VP and Finance Chairman has put in many man-hours together with the Management team to generate this budget that will be presented in a while. Thanks to Sdr Rizal and his team.